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**CRUCH CALHOUN PREMIERES NEW VIDEO “FA\$HO & MBK” VIA ONSMASH
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WATCH “FO\$HO & MBK” - <https://youtu.be/Dofnh9m08K4>

(New York, NY – December 12, 2017) Critically acclaimed MC and Cinematic Music Group’s own Cruch Calhoun premieres his new video “Fa\$ho & MBK” via OnSmash. The video—directed by Renel Jolly—serves as a prelude to his forthcoming project, due early 2018. The visual combines the Swagger Gunnz-produced single “Fa\$ho” that gradually blends into “My Brother’s Keeper” produced by D Hayes. In wasting no time, Cruch keeps it all the way one hundred on his perspective of loyalty when it comes to the people that surround him in this slow-paced video.

Watch the new video above and stay tuned for new Cruch Calhoun coming soon.

ABOUT CRUCH CALHOUN

Considered one of New Jersey’s top five MC’s, Cruch Calhoun is paving a sizable path for himself. Sparring with the likes of Smoke DZA, while affiliated with Dave East, Cruch Calhoun is one of the most talked about unsigned artists. Coming off 30 shows in 2017, Cruch dropped an impressive mixtape ‘*Blue Light District*’ that was regarded as one of the most underrated projects of the year. Cruch has been working relentlessly, releasing his follow up mixtape ‘*Cincerely, Cruch*’ in less than six months throughout touring. Cruch has found a home in the hip-hop community, and is taking the momentum and running with it all the way to the top. His music proves the grind never ends on his side of New Jersey— with a unique style unlike any other rapper in the game.

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Instagram: <https://www.instagram.com/cruchcalhoun>

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